

Case study

Formed in 1977, Davidson Richards provides multi-channel retail management solutions. Find out more about our valued customers, their reasons for choosing us for Microsoft Dynamics RMS and the business benefits gained from the solution and our range of features to enrich the solution called RMSynergy.

Name: Visit Oxfordshire
Sector: Museums and Visitor Attractions
Location: Oxfordshire
Size: 1 site, 3 tills
Website: www.visitoxfordandoxfordshire.com
Status: Previously used outdated Uniwell till system and separate Paris card payment system

Background

Visit Oxfordshire is the destination management organisation for Oxford and Oxfordshire. Their role is to champion tourism in Oxfordshire and to promote the county to both domestic and international visitors, helping them to discover what makes Oxfordshire so unique.

Visit Oxfordshire works in partnership with Oxford City Council and Oxfordshire County Council and its partners to drive the visitor economy forward increasing the economic benefit to the county.

Why did they choose Microsoft RMS & Davidson Richards?

"We chose Microsoft RMS from Davidson Richards because of RMSynergy - the extra features for RMS offered by Davidson Richards, along with the friendliness and professionalism of their team."

Business benefits Microsoft RMS & RMSynergy have delivered?

"We have recently installed Microsoft RMS but already our staff are delighted in the difference it has made to their day to day activities."

"The number of errors and time taken with banking has been reduced dramatically, staff are more motivated and they enjoy having the facility to check stock levels instantly, resulting in shelves being replenished quickly. Improved stock ordering and reporting systems have made things much easier for back office staff and new deliveries can be actioned much more quickly and efficiently."

Susi Golding, Director, Visit Oxfordshire



The solution

- Microsoft Dynamics RMS
- 1 site, 3 tills

RMSynergy

- Promotions
- Attributes
- Hospitality
- Data Management
- Price Check Mobile
- Stock Take Back Office
- PO's & Transfers Mobile
- Stock Take Mobile
- Queue Busting Mobile



Helping you run your business more efficiently and profitably
Because the bottom line really is ... the bottom line