

## Case study

Formed in 1977, Davidson Richards provides multi-channel retail management solutions. Find out more about our valued customers, their reasons for choosing OpSuite Retail Operations Headquarters Software and the business benefits gained.

**Name:** Clements and Church  
**Sector:** Men's Clothing  
**Location:** Birmingham, Solihull, Oxford & Leamington Spa  
**Size:** OpSuite HQ - 4 stores & warehouse  
**Status:** Previously had a non-UK based EPOS system



### Background

Clements and Church is an award winning British tailoring firm. Having been established since 2007, they have grown into one of the most talked about tailoring brands of recent times. As the purveyors of quintessential English style, Clements and Church dress individuals who are interested in the rules of tradition but who desire to present these in a visually exciting and contemporary way.

### Why did they choose OpSuite and Davidson Richards?

Initially drawn to the functionality of Microsoft Dynamics AX and the look and feel of POS 2009, Clements and Church soon found that budgetary restraints were going to prevent them from taking on these solutions.

“When Davidson Richards suggested that we become an early adopter of OpSuite HQ (combined with Microsoft RMS and RMSynergy) we could instantly see the huge potential. RMS integrated with OpSuite gave us the reassurance of an on-premise point of sale with the advantages of a cloud based HQ and all connected in real time.”

“This offered us the ideal solution for our business, a core Microsoft product coupled with all the benefits of being in the cloud with OpSuite HQ and the ability to spread the cost of the solution with a cloud based monthly subscription plan”.

### Business Benefits OpSuite, Microsoft RMS & RMSynergy has delivered

“We are happy being an early adopter of OpSuite as this has enabled us to mould and enhance the solution to meet our specific requirements. OpSuite suits our business perfectly, allowing us to give our stores the independence and information they need whilst enabling us to track and monitor the company as a whole, from anywhere at any time”.

“RMS and RMSynergy have been reassuringly problem free enabling us to get on with the business of tailoring knowing we are getting all the benefits of EPOS not wasting time managing a redundant system”.

### The solution

#### OpSuite Head Quarters

- Microsoft Dynamics Retail Management System (RMS)
- 4 stores & warehouse

#### RMSynergy

- Reports
- Handheld Stock take

### Customer comment

“Davidson Richards have been open and responsive to our needs as a customer and we have benefited from having a very personal level of support across both RMS and OpSuite.”

**Mark Nash, Clements and Church**

Manage your entire retail operation from a single cloud based solution