

Case study

Davidson Richards- EPoS specialists for garden centres

Formed in 1977, Davidson Richards provides multi-channel EPoS and retail management solutions. Find out more about our valued customers, their reasons for choosing us and the business benefits gained from the solution.



Name: Capital Gardens
Sector: Garden Centre
Location: London
Size: 4 sites 17 tills
Website: www.capitalgardens.co.uk
Status: Previously used cash registers

Background

Capital Gardens Ltd formed in 1990, is the owner of London's largest group of independent garden centres and Capital Garden Landscapes Ltd.

There are now four garden centres, an award winning Landscape Company, Capital Garden Landscapes, and a comprehensive online shop.

Why did they choose Davidson Richards?

"Davidson Richards provided a professional and honest approach, listening to and understanding our needs and requirements. From 'day one' they were willing to enhance the system to deal with our specific needs".

Business benefits

"Our new EPoS system has not only saved time but also costs, having used cash registers previously it was easy to assign the incorrect VAT code however using an epos system ensures all items are sold on the right code. This along with matching the purchases to the correct codes has provided significant savings with a healthy uplift to our gross margin".

"Another great benefit from using the EPoS system which has again saved us a great deal of money is we have been able to tighten up on all our procedures from ordering, to the checking of deliveries, to pricing and then to the payment of invoices".

"Using RMSynergy to control stock has led to us becoming more efficient in controlling stock levels, stock turn has improved by identifying slow moving lines".

Colin Campbell-Preston, Managing Director, Capital Gardens

RMSynergy

- Promotions
- Price Matrix
- Attributes
- Loyalty
- Hospitality
- Data Management
- Reports
- Price Check Mobile
- Stock Take Back Office
- RMS RTI
- Q Busting Mobile
- Global Gift Vouchers
- Price Reduction
- Quotes & Orders
- Buy For Work Orders
- Price Change Tracking Mobile
- Stock Adjustment
- Sales Order Processing